

## MARKET DEVELOPMENT IN ADULT SOCIAL CARE SINGLE MEETING TOPIC

**Contact Officer:** Paul Feven / Gary Collier  
**Telephone:** x 0370 & x 0570

### REASON FOR ITEM

To provide the Committee with information about the development of the adult social care market in Hillingdon to support personalisation.

### OPTIONS AVAILABLE TO THE COMMITTEE

To question the witnesses about market development in adult social care to support personalisation in Hillingdon and determine whether or not the Committee might consider this area as a potential major review topic for 2013/14.

### INFORMATION

1. The Committee is responsible for undertaking the 'policy overview' role in relation to Social Services, Health and Housing. This role is outlined at the start of the agenda.
2. Previous experience from both Hillingdon and other Councils indicates that the Committee can have the greatest impact by focusing on a particular topic at one or several meetings.

### BACKGROUND

3. At the 27 February 2013 meeting, the Committee decided not pursue its review of **Housing and Benefit Changes and the Impact on Hillingdon Residents from January 2013** due to the changing Government timeframe. Instead, the Policy and Overview Committee agreed to examine Feedback on the DWP Welfare Support Pilots and Market Development in Adult Social Care as single meeting topics.
4. The following witnesses are anticipated at the meeting:
  - Chris Commerford, Chief Executive, Age UK Hillingdon
  - Richard Eason, Chief Executive Officer, HAVS
  - Paul Feven, Head of Commissioning, Contracts and Support
  - Gary Collier, Commissioning Services Manager

## **LINES OF ENQUIRY**

It is expected that this meeting will cover following lines of enquiry:

- To consider the background to market development in Hillingdon, the national policy context and to understand the Local Authority market development responsibilities.
- To explore the key factors in market development within Hillingdon, including an examination of a number of examples within each of the key factors where the council has taken action.
- To explore future plans and opportunities for market development.
- To consider the role of the voluntary sector and the opportunities and challenges for the sector within Hillingdon.

## **SUPPORTING INFORMATION**

A background report is included as appendix A.

## **SUGGESTED COMMITTEE ACTIVITY**

Question the witnesses, adding supplementary questions as appropriate.

---